

Journal of Information Technology and Tourism Workshop Series

Topic: Tourism, Search and the Internet

Day 1: Thursday 13th November

Time	Session Titles
8.30 - 9.00	<p>Conference registration Coffee and tea (sponsored by MODUL University Vienna)</p>
9.00 - 9.15	<p>Welcome to Workshop Dr. Karl Wöber, President, MODUL University Vienna Dr. Hannes Werthner, Founding Editor, <i>Journal of Information Technology and Tourism</i></p>
9.15 - 10.15	<p>Information Search and Travel Planning</p> <ul style="list-style-type: none"> • Travel Decision-Making and Information Sources Used: A Panel Study Approach. <i>Andreas Zins, Vienna University of Economics and Business Administration.</i> • Exploring the Impact of Consumer Self-Confidence and Product Expertise on Information Search Behavior of Vacationers. <i>Karin Teichmann, Vienna University of Economics and Business Administration</i>
10.15 - 10.30	<p>Coffee break (sponsored by MODUL University Vienna)</p>
10.30 - 12.00	<p>Information Extraction</p> <ul style="list-style-type: none"> • Ontology-Based Information Extraction from Tourism Web Sites. <i>Birgit Pröll, Christina Feilmayr, Stefan Parzer, University of Linz.</i> • User Modeling Based on Perceptual Preferences. <i>Dieter Merkl, Gudrun Kellner, Vienna University of Technology.</i> • Online Image Representation of Destinations <i>Astrid Dickinger, Arno Scharl, MODUL University Vienna, Albert Weichselbraun, Vienna University of Economics and Business Administration.</i>
12.00 - 13.30	<p>Lunch (sponsored by <i>Journal of Information Technology and Tourism</i>).</p>
13.30 - 15.00	<p>The Social Web</p> <ul style="list-style-type: none"> • Member Reputation and Its Influence on Travel Decisions: A Case Study of an Online Travel Community. <i>Irem Arsal, MODUL University Vienna</i> • Emotion Systems on Web 2.0 – Exploring Collective Expressions of Travel Experience. <i>Iis Tussyadiah, Temple University.</i> • Contextualized Access to Tourism Information. <i>Astrid Dickinger^a, Alexander Hubmann-Haidvogel^b, Arno Scharl^a, Albert Weichselbraun^b, MODUL University Vienna^a, Vienna University of Economics and BA^b.</i>

15.00 - 15.30	Coffee break (sponsored by MODUL University Vienna)	
15.30 - 17.00	Usability, Search and Online Decisions <ul style="list-style-type: none"> • Usability Differences Between Single-Screen and Multi-Screen Booking Interfaces. <i>Skiranth Beldona, Kutay Kalkan, University of Delaware.</i> • The Search for the Best Deal: How Hotel Cancellation Policies Affect the Search and Booking Decisions of Deal Seeking Customers. <i>Chih-Chien Chen, Zvi Schwartz, Patrick Vargas, University of Illinois.</i> • The Language of Search: An Analysis of the Impact of Search Engine Results in Destination Website Evaluation. <i>Heejun Kim, Western Illinois University, Daniel Fesenmaier, Temple University.</i> 	
19.00 -	Evening at a typical Viennese Heurigen / Restaurant sponsored by the <i>Journal of Information Technology and Tourism.</i>	Note: Vienna is the one and only large metropolis that grows its own wine. A Heurigen is a wine tavern, an informal place where you can experience excellent Viennese wine and a wide variety of cold and hot dishes and home-made pastries.

Day 2: Friday 14th November

Time	Session Titles
9.00 - 10.30	Designing Recommendation Systems <ul style="list-style-type: none"> • Destinations Information Competitors and Web Reputation: A Preliminary Study. <i>Alessandro Inversini, Lorenzo Cantoni, University of Lugano, Dimitrios Buhalis, Bournemouth University.</i> • Sounds of the City: Combining Recommendations for Points of Interest and Music. <i>Marius Kaminskas, Francesco Ricci, University of Bolzano.</i> • A Context-Aware platform to support a knowledge-based tourism recommender system. <i>Aurkene Alzua, Carlos Lamsfus and David Martin, CICTourGUNE, San Sebastian.</i>
10.30 - 11.00	Coffee and tea (sponsored by MODUL University Vienna)
11.00 - 12.30	Keynote Information Search and Recommendation Tools. <i>Francesco Ricci, University of Bolzano.</i> Discussion.